Farmers Federation News

Vol. XXXIV No. 4 DECEMBER 1953

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FARM HOUSE AND ACREAGE—Located close in, near new East Buncombe High School. Land very gently rolling, will make good farm or beautiful building sites. Better see this now, places like this one are hard to find.

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131 Roberts St. — Asheville, N. C.

Robert G. Beard, Editor James G. K. McClure, Assoc. Editor
Rev. Dumont Clarke, Lord's Acre Editor

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*Satisfaction guaranteed or your money back.
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Unthriftiness
Soft Shelled Eggs
Roughened Feathers
Crooked Breast
Rickets
Slipped Tendon
Leg Weakness
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OPPORTUNITY DEPARTMENT

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PINKING SHEARS

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PAG

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AVY

GES

H. C. Walker W. R. Curtis
L. E. Icenhour

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Lee Taylor is now the manager of the Marion Plant. Lee has worked for several years in the Asheville Plant and knows the locker business thoroughly. He has now moved his family to Marion. He intends to give our patrons at Marion the best locker service they have ever had. He will be assisted by Red West and Harris D. Shelton.

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Mrs. Ed Cannon
Mrs. Clyde Green
John Haynes
Miss Dorothy Ramsey
BEAVERDAM
Mrs. Charles Carter
BLACK MOUNTAIN
H. D. Smith
R. T. Greene
H. V. Stepp
CANDLER
Milton Robinson
Cash Robinson
Mrs. R. W. Crawford
James Rice
EMMA
Mrs. G. E. Cowan
FAIRVIEW
T. H. Byers
Mrs. W. B. Cochrane
Mrs. Herman Kennickell
Mrs. Paul Nesbitt
Mrs. Ben Davis
FLAT CREEK
Mrs. Clarence Yelton
FRENCH BROAD
Mrs. Wiley Bridges
Mrs. C. W. Creasman
HAW CREEK
Mrs. J. R. Drake
LEICESTER
Mrs. Conley Brown
E. G. Robertson
Mrs. Mitch Snelson
Mrs. Ollie Wells
Miss Pearl Wells
Dennis West
OAKLEY
H. F. Sales
PISGAH
Mrs. Burton Rice
Mrs. J. H. Sams
RED OAK
Mr. C. E. Bailey
Mrs. Jasper Triplett
SAND HILL
Weaver Gray
SANDY MUSH
Mrs. O. M. Garrett
SWANNANOA
Mrs. S. W. Davidson
VALLEY SPRINGS
Mrs. Paul Kyser
Mrs. Charles Reid
VENABLE
Vance Redmond
WEAVERVILLE
Mrs. Ruth Williams
WEST BUNCOMBE
Mrs. Dan L. Radcliff
Mrs. Blanche Radcliff
Mrs. Burgin Wright
OTEEN
Mrs. Faye Holt
BROAD RIVER
V. C. Lytle

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Additional space will now be available, allowing many more farmers to bring their tobacco to Asheville. Frequently, the warehouses have been filled to capacity at an early date, forcing many farmers to take their tobacco to an out-of-state market.

With two full sets of buyers the floors will be cleared rapidly, and there will be no delay in marketing the 1953 crop.

The season got off to a fine start with a first day price average of $58.22.

ORKIN PEST CONTROL
RATS • ROACHES • MICE • FLIES
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SCRAP IRON
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CHINCHILLAS—Have you considered going into the Chinchilla business? I will sell part or all of my herd of 51 animals—10 pair proven — some carrying now — others with babies. Truly a good buy since most animals are young. Write to Mrs. William Alexander, 16 Liberty Ave., Franklin, New Hampshire.

ORANGES, GRAPEFRUIT, freshly picked, tree ripened, uncolored, $2.50 bushel, FOB Groves, RIOLEMIND, Box 161, Palatka, Florida.

COVER PICTURE

Western North Carolina's 1953 Burley Tobacco Crop shows every indication of being an outstanding one for quality, if not quantity. Among the growers of fine crops this year are Albert C. Walker (top left) of Route No. 1, Clyde, N. C., and Roy B. Medford of Route No. 4, Waynesville, N. C.

The group shown behind tobacco baskets on the floor of the Carolina Warehouse include J. C. White, John Snider, Albert Ingle, Mr. and Mrs. Henry Willis, Mrs. J. B. Robinson, J. B. Robinson, F. C. Robinson, Mrs. Roy Blankenship and Mr. Roy Blankenship.

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MR. McCLURE

There will be a formal opening of the Granite Falls Warehouse on Saturday, December 12th. The Farmers Federation String Band will be there all day, and there will be prizes and other features. Be sure to drop in for the big formal opening of the Granite Falls Warehouse on Saturday, December 12th.

The Caldwell County Committee met with Mr. Sales and Glenn Hunt several weeks ago and decided to move the business at Lenoir to Granite Falls. More and more the center of farming in Caldwell County has shifted from Lenoir to the area around Granite Falls. We believe that the new location of this warehouse will enable us to serve the farmers of Caldwell County more effectively.

The members of the Caldwell County Farmers Federation Committee are as follows:

Mark Goforth	Davis Tuttle
George Steel	C. J. McLoud
Claude Mast	Donald S. Franklin
D. W. M. Roberts	R. G. Chambers
John M. Hart	Brady Setzer
John Tuttle	Ira Green
Ray T. Lael	Tom McGee
J. R. Wike	Howard Setzer
Ed V. Starnes	R. B. Medford
H. C. Walker	W. H. Curtis
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The Farmers Federation will again act as agent for the government in handling the support price program on the North Carolina burley markets. The Federation conducts this service without any charge to the farmers.

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New Manager At The Fletcher Warehouse

JAMES W. SALES is the new manager of the Fletcher Warehouse. James has been with the Farmers Federation for two years, during most of which he has been right in Fletcher. He knows the business thoroughly, and he will do a good job for our patrons there. He will be assisted by John K. Nesbitt of Cane Creek, a former vocational agriculture teacher, and Richard Higgins.

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HAW CREEK
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Mrs. Mitch Snelson
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PISGAH
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Mrs. J. H. Sams
RED OAK
Mr. C. E. Bailey
Mrs. Jasper Triplett
SAND HILL
Weaver Gray
SANDY MUSH
Mrs. O. M. Garrett
SWANNANOA
Mrs. S. W. Davidson
VALLEY SPRINGS
Mrs. Paul Kyser
Mrs. Charles Reid
VENABLE
Vance Redmond
WEAVERVILLE
Mrs. Ruth Williams
WEST BUNCOMBE
Mrs. Dan L. Radcliff
Mrs. Blanche Radcliff
Mrs. Burgin Wright
OTEEN
Mrs. Faye Holt
BROAD RIVER
V. C. Lytle

GOVERNMENT SUPPORT PRICES ON BURLEY TOBACCO WILL BE SLIGHTLY LESS THAN LAST YEAR

The guaranteed floor prices on the 1953 Burley Tobacco crop will be slightly less than last year's prices according to a schedule of advanced prices released by the Production Marketing Administration's Tobacco Branch Office.

Western North Carolina farmers are again urged to use special care in readying their crop for the market so that they will receive highest possible prices for their Burley Tobacco.

Warehousemen are making plans for quick sales encouraged by the recent announcement that two sets of buyers will visit the Asheville market. All hope for high prices again this year during the 1953 marketing season which began November 30th.

Good news for many tobacco growers is that the Farmers Federation during the fiscal year ending June 30, 1953, sold all of the 1950 crop of commodity tobacco amounting to about 1,312,018 pounds. The Federation was able to sell this crop at a good margin with the result that farmers participating in the price support marketing of the '50 crop will share in a cash patronage refund of about 5 per cent of the amount advanced by the Commodity Credit Corporation on the 1950 crop. This distribution will be made in the near future.

This government price support program on burley tobacco was handled for the Commodity Credit Corporation on the Asheville, Boone and West Jefferson markets by Joseph Higdon, Treasurer of the Farmers Federation, who managed the storage and resale of the '50 crop so that this cash patronage refund became possible. The Farmers Federation is one of the few associations that performs this service without making any charge for dues and commissions paid to farmers.

The Farmers Federation will act as agent for the Commodity Credit Corporation again this year. Below appear the floor prices on each of the grades and shades.

Advance Schedule 1953 Crop - Burley Tobacco

Tobacco can be placed under loan only by the original producer and at these rates only if produced on a cooperating farm.

(Dollars Per Hundred Pounds, Farm Sales Weight)

Tobacco graded "W" (doubtful keeping order), "U" (unsound), "DAM" (damaged), N2L, N2R, N2G, nested, botched, off-type, or decayed will not be accepted.

U.S. Grade	Advance Rate
B1F	62
B2F	60
B3F	56
B4F	51
B5F	43
B3FV	50
B4FV	45
B3FK	45
B4FK	40
B1FR	51
B2FR	49
B3FR	43
B4FR	39
B5FR	33
B1R	39
B2R	37
B3R	32
B4R	28
B5R	25
B3RV	26
B4RV	22
B4D	20
B5D	17
B3M	42
B4M	38
B5M	28
B3GF	32
B4GF	29
B5GF	24
B3GR	23
B4GR	20
B5GR	16

(Continued on Page 17)

The Warmest Christmas and New Year's Greetings to our many Friends and Readers

The Farmers Federation News

ASHEVILLE TOBACCO MARKET'S TWELVE WAREHOUSES OFFER YOU HIGHER PRICES, SHORTER HAUL AND COURTEOUS SERVICE!

Western North Carolina Farmers Produce The Finest Burley In The World

Plan Now To Sell Your Tobacco In Asheville!

. . . and call on us for any service we can render.

Any help we can give a farmer or the market will give us the sincerest pleasure.

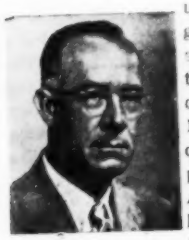
WACHOVIA BANK & TRUST COMPANY

Member Federal Deposit Insurance Corporation Member Federal Reserve System

BURLEY GROWERS WELCOMED TO ASHEVILLE

EARL W. ELLER
Mayor of Asheville

Welcome to Asheville, Tobacco Growers! As the Asheville Burley market begins its 24th season, it is a real pleasure for me to greet you again and wish you the best of success with your 1953 crop. Your continuous support of the Asheville market has enabled it to grow and become one of the outstanding burley tobacco centers in the United States.



Eller

High quality has always been typical of Western North Carolina burley tobacco. We congratulate all of you on another outstanding crop! In Asheville you will receive the best prices for it, and we look forward to having you sell with us each year and thus help make the Asheville market the best anywhere.

WOODROW S. BURNS, President
Asheville Merchants Association

On behalf of the Asheville Merchants Association, may I extend the heartiest of welcomes to each and every one of you tobacco growers who have brought your burley crop to the Asheville market. We are delighted to have you with us again, and we are confident that your 1953 crop — reported to be outstanding in quality—will bring top prices and be promptly and properly handled in our twelve warehouses.

Burns

Be sure to take advantage of the many Christmas bargains and specials in our department stores during the holiday season. We merchants will be glad to cash your checks and be of service to you in any way.

MORRIS L. McGOUGH, Chairman
Agricultural Development Council

Burley tobacco is becoming one of the leading money-making farm enterprises in Western North Carolina mainly because the Asheville market has led all other burley tobacco marketing centers in paying top prices. We are very pleased that so many of you growers have sold in Asheville year after year. Welcome back! And a special welcome to you growers selling in Asheville for the first time!

McGough

Our congratulations to all of you on producing an outstanding, high quality crop this year!

JETER P. RAMSEY,
Sales Supervisor,
Asheville Tobacco Market

What does the Asheville Burley market offer you growers? Just this—the top prices paid anywhere; friendly, prompt and courteous service at all twelve warehouses which are run by men interested in your personal welfare, and this year something special — a second set of buyers! This should be one of the Asheville market's most successful seasons in its 24 year history!

Ramsey

Congratulations on an extra fine quality crop this year!

W. F. ALGARY,
Tobacco Committee,
Asheville Merchants Association

Why not bring your tobacco to the Asheville market? It will pay you a higher price in Asheville. It will be easier to bring it to Asheville. It will be handled by men who are friends and neighbors of yours and who are vitally interested in seeing that your crop is properly handled and gets the best price pos-

Algary

(Continued on Page 26)

PARTNERS
IN PROGRESS . . .

The tobacco farmer and Reddy Kilowatt make a working team that's hard to beat. Between them, they shoulder an important part in the Progress of the Carolinas.

The tobacco farmer, working against time and the elements—investing his labor and savings—contributes heavily to the economic prosperity of our state, for the solid base of any progressive prosperity is a strong agricultural economy.

Reddy Kilowatt does his share by making sure that there is plenty of electric power available —now and in the future; on the farm and in the home. Part of his plans for progress is a $170,000,000 expansion program, already well on the way to completion.

As one partner in progress to another, we wish the tobacco farmer a high yield and a high return, for a job well done.

HELPING TO BUILD
A Finer Carolina

CAROLINA POWER & LIGHT COMPANY

WESTERN CAROLINA COLLEGE — WNC'S MOST MODERN AND FASTEST GROWING INSTITUTION OF LEARNING

It was during the administration of President Benjamin Harrison, 23rd Chief Executive of the United States, that a training school for teachers was established at Cullowhee, North Carolina, by Professor Robert Lee Madison. Since that date 64 years ago, Western Carolina College, modern in curricula and physical facilities and dedicated to the intellectual, physical, spiritual, and social development of its students, has taken its place among the the outstanding higher institutions of learning while still under the proud eye of Professor Madison, its founder and first president who is now 86 years old.

Among the beautiful buildings at Western Carolina College, left to right, are Hoey Auditorium, the Stilwell Classroom Building, the Hunter Library and the Cullowhee Baptist Church. (Citizen-Times Photo)

$3,500,000 Expansion Program

Primarily responsible for the physical expansion of Western Carolina College were appropriations by the state legislature in 1947, 1949, 1951 and 1953 which enabled the college to complete a $3,500,000 expansion program that included a new classroom building; library; dormitory; laundry; driveways; walks; landscaping; improvements in water, electric, heating and sewer facilities; a home economics practice house; President's home; storage warehouse; faculty accommodations and an addition to the McKee Training School.

Driving around the campus, one can't help but be impressed by the set of modern buildings that comprise this co-educational four-year school. Perhaps, commanding first attention would be the $1,500,000 Stillwell classroom building containing 155 modernly designed rooms with a total floor space of three and a half acres. Or it might be the 100,000 book capacity Hunter Library that can seat over a thousand students. Reynolds Hall, the new men's dormitory named for former President A. C. Reynolds, houses 300 students, was built at a cost of $1,000,000 and is easily recognized as one of the most attractive buildings on the campus.

Other improvements planned for the college include the remodeling of the Joyner Administration Building, a physical education and health building and a sewage disposal plant. College authorities also hope to have a larger and more modern cafeteria erected within the next few years.

1200 Enrollment Goal

The present enrollment figure is 735 which includes 120 graduate students, an increase of 15% over last fall's enrollment. This year 39% more freshmen enrolled at WCC, another healthy indication of the college's solid growth.

Eventually it is hoped the enrollment will reach 1200 which will justify the installation of an even more varied program that not only will appeal to a broader section of Western North Carolina students but also will compare favorably with programs offered in larger colleges of the same type.

As it stands now, the program at WCC primarily stresses teacher training but has been broadened to include the fields of liberal arts, business, pre-professional and graduate training. New courses are now offered in journalism, library science, nursing, agriculture and forestry, and degrees are offered for training in industrial management, nursing and medical technology.

WCC Agricultural Program

The agricultural program is set up on a two-fold basis: a student may take two years of prescribed courses in this field and then transfer to North Carolina State

(Continued on Page 16)

SERVICE THAT MAKES FRIENDS AND KEEPS THEM
1st
NATIONAL
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Whether It's A **Checking Account,**
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—or ANY of the MANY services First National offers, you will like the extra friendliness you will find here. Whatever your money problems, *see First National first.* Sincere and confidential attention is yours with every transaction.

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MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Obligations In Marketing Burley Tobacco

by J. H. Cyrus
Tobacco Marketing Specialist
N. C. Department of Agriculture

December, according to custom, is the month that ushers in a new burley marketing season. The 1953 season shows prospects of being a more profitable one for North Carolina growers than was experienced last year since the crop in general is of better quality and the curing season more favorable than in 1952. The market average for the 1953 crop, which is estimated at more than 19 million pounds, should exceed $50 per hundred if the indicated strong demand for good cigarette burley tobacco holds up through the season.

J. H. CYRUS

Even though the outlook for this season is fairly bright, the real success of this or any other tobacco marketing season is going to depend upon how well all of the parties involved in marketing tobacco through the auction system perform their obligations to each other. There are four parties directly involved in moving tobacco from the farm into the channels of trade. They are the FARMER, the WAREHOUSEMAN, the GOVERNMENT GRADER, and the BUYER, who are individually responsible to each other in performing certain functions in the process of marketing tobacco.

Farmer's Obligations

The farmer's obligation to the warehouseman, the grader, and the buyer starts with the preparation of his tobacco for market. The grower should do the very best job possible in stripping and sorting his tobacco into uniform lots and in packing each lot uniformly on separate baskets at the warehouse.

There are several reasons why a grower should take precautions and pride in handling his tobacco for market. First of all, he will receive more money for a crop of tobacco that has been properly sorted and assembled into uniform lots for market, and this should be the main reason for doing the best job possible in preparing tobacco for market.

Another reason why the tobacco grower should follow the best marketing practices is the fact that his identity on the warehouse ticket goes with his tobacco all

(Continued on Page 18)

WELCOME TO ASHEVILLE, TOBACCO GROWERS!

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- All Kinds Of Toys For Christmas

A FRIENDLY WELCOME AWAITS YOU!

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WE GLADLY CASH YOUR TOBACCO CHECKS

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One Of The 300 Belk Stores

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Tobacco Farmers!

The Best Prices For Your Tobacco and Prompt, Courteous Personal Service Await You At The New

BIG BURLEY WAREHOUSE

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RIVERSIDE DRIVE

J. C. ADAMS

OPERATED BY

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RIVERSIDE DRIVE NEAR STOCKYARDS

OWNED BY A. S. DIXON

L. J. HILL

OPEN DAY AND NIGHT TO RECEIVE YOUR TOBACCO

ADAMS AND HILL TO OPERATE NEW BIG BURLEY AND DIXIE WAREHOUSES

Asheville's new big burley warehouse will be run by J. C. Adams and L. J. Hill, present operators of Dixie warehouses Nos. 1 and 2.

One of the best lighted warehouses and containing 41,000 square feet of floor space, the new big burley warehouse, located on Riverside Drive near the stockyards, was built by A. S. Dixon and leased to Hill and Adams who will run it as partners.

"We're in business to see that tobacco growers make money and we also want to see our local burley market grow to the point where it's second to none," stated Adams during a recent interview. Last year was the partners' first on the Asheville market. At that time they operated the two Dixie warehouses and since then have made themselves a host of friends among growers, buyers and other warehousemen.

Both have 15 years of tobacco marketing experience behind them, much of it based on the years they both spent as tobacco farmers in the Eastern Carolinas' flue-cured belt. Both Hill, a resident of Fuquay-Varina, and Adams, who lives at Willow Springs, operate warehouses at Fuquay-Varina and Fayetteville.

"The quality looks good this year. We anticipate a season of high prices for all burley growers, who can count on us to give the best service possible."

If you know Hill and Adams, it's safe to say they will do just that.

Matrimonial ties often result in legal tangles.

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F.W. RICKARD CERTIFIED SEEDS WINCHESTER, KY.

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KY 26

KY 41A

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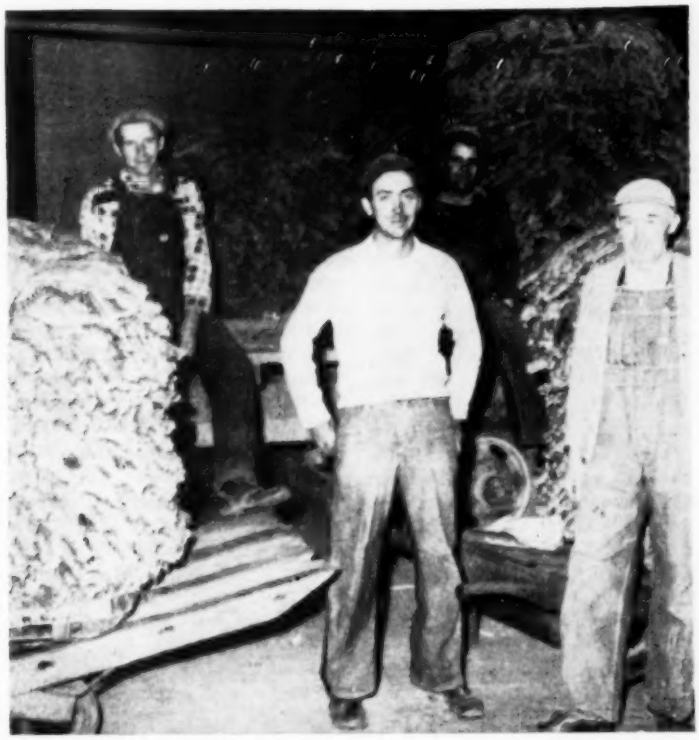
FIRST GROWERS AT CAROLINA



First Burley growers in 1953 to bring their tobacco to the Carolina Warehouse, Asheville's oldest, were (left to right) Zeb Wilson, C. V. Ward, Charlie Hensley and Rex Whitted, all of Weaverville.

TOBACCO FARMERS....

For 23 Years We Have Served Western North Carolina With Dependable

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BUICK CARE KEEPS BUICKS BEST

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The Oldest and Best Warehouse In Asheville

QUICK SALE

Sell your Tobacco with Home Folks——people who are genuinely interested in seeing that you get the best price possible for your Burley crop.

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Manager

VALLEY STREET
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MARION KIRKPATRICK
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CARTER OSBORNE
Clyde, N .C.

CHARLIE KING
Leicester, N. C.

FARMERS FEDERATION
TOBACCO DIVISION

Garden Notes

By Mrs. C. C. Proffitt - Asheville Garden Club

As we come to the last month of the year and the first real winter month, we may wonder what the gardener can find to hold his interest and attention until the first spring catalogues begin to arrive soon after the first of the year. As one reader of this column remarked, "What is there left to do in December since the garden was 'put to bed' in November?"

It is true that active gardening is over for a while, but there are still days when we can work outside and complete any unfinished tasks. Planting of bulbs, hardy lilies, and roses can continue until the ground freezes, after which time winter mulches may be applied to beds and borders. This is also a good time for applying dormant sprays of lime, sulphur or oil-emulsion to shrubs or trees infested with scale.

Other outside work will include a close eye on the cold frame where perennials are growing or other plants wintering over. They should be aired whenever the weather is favorable and watered when it becomes dry .

Aside from these few jobs, we will not want to linger long outside. As we come indoors, our attention, as far as gardening is concerned, will be centered on two things—the view from our winter windows, and house plants. We should try to plan our gardens so that there is an interesting outlook of living pictures from the windows of our homes by proper placing of lovely evergreens and fruiting shrubs, bird-feeding stations, and early spring flowering shrubs and bulbs.

We can brighten our winter landscape by having a variety of both broad and narrow-leaved evergreens, so different in texture and shades of green, as well as the berried shrubs which add cheerful color. As you drive around during the winter, make note of any planting of shrubs that you like and that stand out in the winter landscape. These, you can identify as you visit one of the local nurserymen.

The bird-bath and feeding station should become a focal point of interest in the garden just now, especially as viewed from one of the windows of our homes. Provide water and plenty of food—seeds, suet and crumbs—for your bird visitors, and induce them to stay around and lend color and interest to the winter garden.

As to house plants, what gardener with the real gardening urge does not like to "putter" around with house plants? Now that we have learned to grow more attractive plants and group them in bright windows on glass shelves or stands, they add considerably to the decorative features of the home. How to be successful in growing them and keeping them healthy requires some study and regular daily attention as to proper watering and feeding and keeping them free of dust and pests. Feed your house plants less during the short dark winter days and reduce the amount of watering. If you have hot-air heat, be sure to keep a container of water on the register, and sometime during the day air out the room, for plants, like humans, must have fresh air to thrive.

I have read recently of several gardeners who are growing plants —especially African violets and tuberous Begonias under fluorescent lights in the basement. For winter fun you might try it.

There are many other winter jobs we might do like making tool racks for our garden tools either in garage or basement, or bins to hold the various fertilizers and garden materials, as sand, peat moss and vermiculite.

Above all else, though, this

(Continued on Page 22)

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Visit Your Nearest Farmers Federation Warehouse

THE BLUE CROSS PLAN
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Phone 3-5521 212 Miles Bldg. Asheville, N. C.

Shown above is the winning field in the Avery County Strip Cropping Contest owned by Jack and Tom Smith of the Banner Elk Community. (SCS Photo)

Avery County
by H. W. Robertson

Winners in the Avery County strip cropping contest for the year 1953 were honored at a dinner meeting of all agricultural workers of the county and their wives at the Shadylawn Hotel in Newland Tuesday evening November 3rd.

Messrs. Jack and Tom Smith of Banner Elk township were selected as winners of first place. Their big field of twenty-seven strips of potatoes and rye and grass on the east side of Bald Mountain was by far the most spectacular in the county. In recognition of their outstanding work, they were presented with a large framed picture of their field by District Supervisor E. T. Erickson who presided at the meeting. The winner of second place was Mr. Todd Lecka of Newland who had done an excellent job of stripcropping two fields on his farm. He was presented with a large unframed picture of his fields. The Smiths and Lecka with their wives were honor guests of the Avery County Soil Conservation District for the occasion.

The speaker of the evening was Mr. E. B. Garrett, State Conservationist for the State of North Carolina. Garrett commended the District Supervisors for the work they are doing and the farmers present for putting care of the soil first in their farming operations. Garrett also cited the progress which has been made in Avery County and other Western North Carolina Counties in the last few years. Following his speech a number of colored slides were shown of outstanding examples of strip cropping in Avery County.

Yancey County
by Lewis W. Dameron

What is a practical way of conserving our soil? Contour strip cropping is one way that Yancey farmers are tackling this job of erosion prevention and soil improvement. They have found that by following a four-five year crop rotation in contour strips of one year in row crops followed by three to four years in meadow or alfalfa, it not only saves their val-

(Continued on Page 21)

Fastest Cutting Easiest Handling Chain Saw Built

MALL 2MG PACKS 5 HORSEPOWER IN 29-POUND UNIT

IT'S NEW — No one-man Chain Saw for sale today can match the Mall 2MG. Tremendous power! Weighs only 29 pounds.

IT'S AMAZING — Here's the saw everyone's been looking for. Tireless and effortless to operate.

IT'S HERE — We have so much confidence in this saw, we'll let you try it in your own timber.

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MR. FARMER . . .

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Our Blocks are steam-cured and Laboratory Tested, assuring you of a quality product. They are economical, too.

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Beardless Wheat	Bearded Wheat	Winter Oats
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Write for New, Colorful, Fall Catalog!

WOOD'S SEEDS — **T. W. WOOD & SONS**

RICHMOND, VA. SEEDSMEN SINCE 1879

PROPERLY CASED AND GRADED TOBACCO WILL BRING HIGHER MARKET PRICES

by James Davis
Assistant Buncombe County Agent

When grading tobacco out in an open barn on a cold rainy day, did you ever stop to think how easy it would be to grade tobacco in comfort?

Let's build a casing and grading house with a sorting and stripping room in the top story equipped with a good table, four-foot fluorescent lights and a stove to keep the chill off the sorting and stripping room while at work. There is nothing wrong with being comfortable while you work.

Casing and grading house used by Lee Maney of Barnardsville. Tobacco cased on lower floor and graded in upper story.

Lee Maney, above, grades his tobacco with the aid of fluorescent lights which provide uniform light during day and night work.

In the mountain area very little excavating is required to build a casing house which considerably reduces the cost of construction. Fluorscent lights can be purchased that can be plugged in like an ordinary electric appliance. The four-foot light with two standard white bulbs can be bought for approximately $17.00. This light will enable you to grade in the day time or at night, giving your tobacco the same appearance at all times. The light is thus uniform and never changes.

Take Time to Grade

Farmers lose many dollars each year as a result of improper grading of tobacco. If you have a well lighted comfortable grading place, you will do a better job of grading. You can take time to place your tobacco into the proper grades rather than pulling it off the stalk and tying it in bundles to get rid of it. Then you will be able to market it the most effective way.

Build a house similar to Lee Maney's pictured above, then you can take time to grade your tobacco. As you grade, put the hands of tobacco on the stick, pack them down and take them to the market on the stick where you can pack them on the basket at the market.

Packing tobacco on the basket at home is a practice that has and is continuing to cost burley tobacco growers more money than it is possible to estimate—because farmers are marketing wet and damaged tobacco without knowing it until it is discovered on the floor the date of the sale. Then it is too late.

Black Shank Danger

With black shank a threat to burley growers, it may be best to leave the baskets at the warehouse, because of the danger of spreading the disease to the farm.

When your tobacco is placed on the warehouse floor for sale, be on hand when it's sold. The market and grading service has government graders on the market to grade your tobacco and determine the government support price for the grades of tobacco you as a farmer are offering for sale. The grader is there to help you, and he can do more for you if your tobacco is properly graded and in good condition. If you have any questions about the sale of your tobacco crop or a particular grade,

(Continued on Page 20)

Clyde W. Fowler Chas. C. Ricker
SALES SERVICE
F & G MOTORS, INC.
Telephone 2-2488 ASHEVILLE, N. C. 170 Coxe Avenue

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TARPAULINS, SHOES, BOOTS
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FROM US.

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ARMY & NAVY SURPLUS
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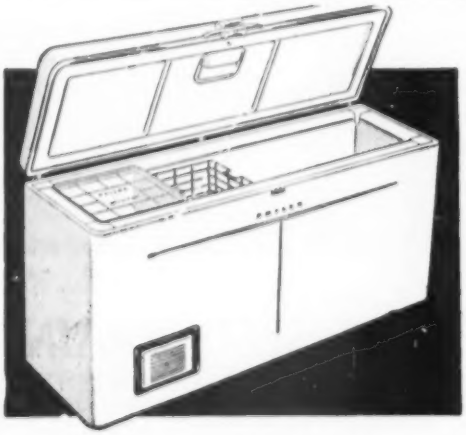
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$100 LESS than comparable freezers of this size
Only freezer chest of this huge capacity with all white porcelain interior, yet priced far below comparable models. Separate sharp freezing compartment . . . as low as 20° below zero. Handy storage baskets and Utilitray. Automatic floodlight. "Key Largo" color styling.
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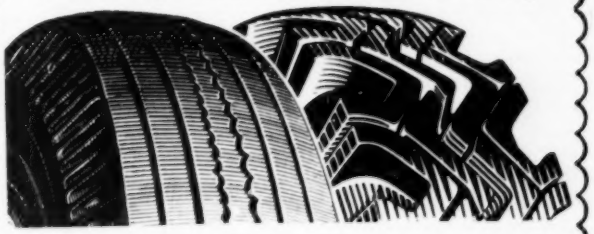

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SAFETY-CHECK YOUR TIRES NOW

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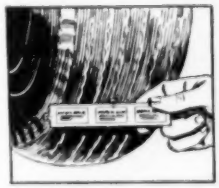
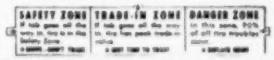


Now you can tell at a glance when your tires are in the Safety Zone, Trade-in Zone, Danger Zone. You can take advantage of top trades before your tires are in the Danger Zone and lose their value.



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Come in today for a FREE trade-in tester.

New Silvertowns as low as $1.00 down and your old tire

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GLASSTEX BATTERY

Get 35% longer life with this new Glasstex Battery with plastic separators. Eliminate starting worries. Trade in your old battery today.

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Telephone 3-2726 109 Patton Avenue Asheville, N. C.

Woman's Page

by Mrs. S. C. Clapp

Lord, make me an instrument of
your peace,
Where there is hatred, let me sow
love;
Where there is injury, pardon;
Where there is doubt, faith;
Where there is despair, hope;
Where there is darkness, light;
Where there is sadness, joy;

Ah, Divine Master, grant that I
May not so much seek
To be consoled as to console;
To be understood, as to understand;
To be loved as to love
For it is in giving that we receive;
It is in pardoning that we are
pardoned;
It is in dying, that we are born
to eternal life.

—St. Francis of Assisi

Christmas is so near yet we realize that we have not done all of the things that we planned to do last year for Christmas. First, sit down and think calmly of the things that you should like to do and make a list of things that should be done. Remember that the simpler gifts are always appreciated. Don't rush into the stores and buy Christmas gifts without thought. There are many things shown in the stores that are "leaders" that have very little value. Think twice before buying anything! Ask yourself, What is the purpose of this gift? Is it suitable? Is the price in line with what you want to buy and will the gift wear well or will it entail care for some one?

As you go about your other household duties, keep a pencil close by and write down the people you want to remember and what you think that they would like. Take time to write notes on your cards. We all feel that others may not be interested in hearing about your families and what you have done during the past year. Tell them about yourself.

Be sure to include remembrances to the shut-ins and those who have had sorrows and troubles during the past year. A small jar of jam or jelly will express many words not spoken.

So many parents go too far in the buying of "Santa Claus" and gifts for children in too big a way.

See how many gifts you can make for the children. Snugly stuffed animals are always loved. The three and four year old enjoys stories and music that tell about himself and his activities and his animal friends.

We build a love of books by giving children books that are at their level and that are interesting to them.

Let's plan to make Christmas overflowing with love, kindness and consideration at a minimum cost to our pocketbooks, but with an abundance of satisfaction from a job well done. Let's try to choose our gifts more carefully and then have time to relax and enjoy the true spirit of Christmas.

Did You Know?

That white spots on furniture is a type of mildew from allowing water to get on furniture? According to Mrs. J. E. Osborne of Rosman, the way to remove it is to allow olive oil to stand on it for a while and then rub it with fine steel wool. If it is a very stubborn spot allow the oil to stand overnight.

That sugar placed in a large salt shaker is a great convenience if kept near the stove? There are many times when a sprinkle of sugar is needed.

That nut meats will come out in halves if soaked overnight in water before cracking?

That transparent nail polish in the sewing will be a time saver? Touch the center of each button with nail polish. This seals the threads so they will not ravel.

(Continued on Page 20)

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

COCA-COLA BOTTLING COMPANY OF ASHEVILLE, N. C.
Plants at Asheville - Hickory - Forest City - Marion - Hendersonville

KANSAS CREAM

Self-Rising

WAFFLES

2 cups Sifted Kansas Cream Self-Rising Flour
1 tbsp. Sugar 2 Eggs—separated
1 1/3 cups Milk
2 tbsp. Melted Shortening

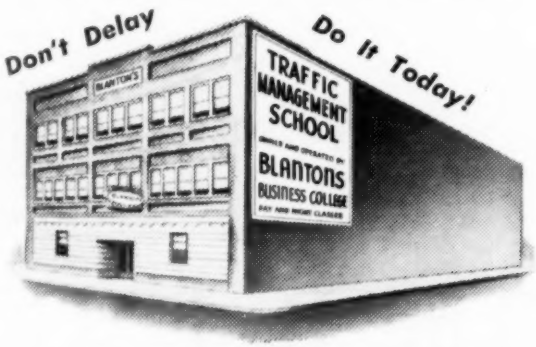
Stir the sugar into the flour. Mix the beaten egg yolks with the milk. Stir this mixture into the sugar and flour, add melted shortening and beat until smooth. Fold in the egg whites which have been beaten to a light peak, not dry. Cook on a hot waffle iron about three minutes. Serve with syrup or sugar.

Get
Kansas Cream Flour
At Your
Farmers Federation

THOUSANDS . . . . .

. . . of young men and women from Western North Carolina farm families have prepared themselves at Blanton's for the many business opportunities that mean a higher income today.

You, Too, Can Realize A Better Job And Higher Income—If You Act Now!



For complete information, call, wire or write Wayne Blanton, Blanton's Business College, Asheville, N. C. Telephone 7346.

New Term Begins January 4, 1954

CONTROLLING WEEDS AND DISEASES IN PLANT BED SOILS

by R. R. Bennett
Tobacco Specialist
N. C. State College

The problem of weed and disease control, in plant bed soils, directs the attention of tobacco growers to the plant bed site every year at this time.

We have not found better places to grow plants than on new soil in a moist, well protected spot near a disease free water supply. Unfortunately, most of the growers have used up the good plant bed land and sites in new ground. This makes necessary the use of land on which crops have grown before, and inevitably weeds and diseases become a serious problem to the economical and successful production of tobacco plants.

For weed control, growers have had considerable experience with 1 pound of Cyanamid, or 1 pound of Urea and ½ pound Cyanamid, or 3 pounds of 16-6-2 per square yard of plant bed area. Any one of these treatments selected must be applied to the soil about 90 days before seed sowing time. October is suggested. In most areas of the state the soil is so dry at the present time that the treated bed will need 5 to 6 barrels of water per 100 square yards within 5 to 7 days after treating.

Unfortunately, the above materials have not proven to be effective in controlling the nematodes that may be found in many of the plant bed soils being used today.

The soil fumigants, DD or EDB, used for the control of nematodes in the field may be used in combination with the above weed control materials, or Methyl Bromide gas may be used for weed and nematode control combined.

If DD or EDB are to be used on the plant bed, in combination with Cyanamid or Urea and Cyanamid or 16-6-2, it is suggested that the fumigants be used at about 1½ times the field rate. One half of one of the above weed killers may be applied and mixed with the soil in the usual manner. Then apply the soil fumigant with the field broadcast or row equipment. Next apply the remainder of the weed killer and rake smooth with a 5 prong pitch fork. If the row applicators are used, the furrows should not be more than 12 inches apart.

In our farm demonstration and experiment station tests, Methyl Bromide has been outstanding in controlling the weeds; also, there is much less likelihood of harmful effects on the stand under dry spring conditions than with some high salt carrying materials used in recent years. The experiment station reports good nematode control in plant bed soil with Methyl Bromide.

Methyl Bromide is confined in contact with the soil with plastic or tough Kraft paper covers for 24 to 36 hours. Best results of weed and disease control may be expected if the application is made when the soil moisture is about right for planting corn, and the air temperature is 50 to 60°F. A good tight seal is insured by lapping the cover into furrows around the bed and packing soil into the furrows against the folded edge of the gas tight cover. (See your county agent for details and a copy of Extension Folder No. 101 entitled "Methyl Bromide for Weed and Nematode Control in Plant Beds".)

Methyl Bromide has no fertilizing value; therefore, 2 pounds of 4-9-3 plant bed fertilizer should be applied just before the treatment is made, if the treatment is in the fall. Use 1½ to 2 pounds of 4-9-3 fertilizer if the application is made in the spring.

Methyl Bromide can be used any time up to within 2 or 3 days of the seeding date.

Welcome To Our Asheville Burley Market

Brown Motor Co., Inc.

PACKARD DEALERS

144 COXE AVE. C. FRED BROWN, Pres. TEL. 2-3871
ASHEVILLE, N. C.

CIGARS OF QUALITY TO MATCH OUR MOUNTAIN BURLEY

Dutch Masters
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Red Dot
El Moro
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Tampa Prince
Spanish Maid Crooks
Rey West Crooks

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CANDY-CIGARS-DRUGS-SUNDRIES
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ASHEVILLE ... NORTH CAROLINA

TOBACCO GROWERS—
WELCOME TO ASHEVILLE

PENNEY'S In Asheville
ALWAYS FIRST QUALITY

Make Your Tobacco Checks Go Farther This Year . . .

Buy It For Less At PENNEYS!

Clothes and Shoes for the Entire Family

WE WILL GLADLY CASH YOUR CHECKS AT

PENNEY'S
ALWAYS FIRST QUALITY!

Western Carolina College

(Continued from Page 6)

College for regular course work leading to a Bachelor of Science degree. A student not wishing to continue study after attending WCC may take one or two year terminal course work in agriculture. Among the course selections offered in the agricultural field are horticulture, landscape gardening, vegetable gardening, poultry production, forage crops, field crops, animal husbandry, soils and fertilizers, farm management, livestock production, forestry and farm shop. Next year a new course on Feeds and Feeding is scheduled.

By an arrangement between WCC and North Carolina State College, a student interested in forestry may take three years of pre-forestry work at WCC and then transfer to State College where, after completion of two additional years of work, he could receive a Bachelor's degree from Western Carolina College and a Master's degree from State College.

Indicating WCC's adherence to high scholastic standards is its membership in the North Carolina College Conference, the American Council on Education, the Southern Association of Colleges and Secondary Schools and the American Association of Colleges for Teacher Education.

"The distance is too great and the cost too much for many of our mountain boys and girls to secure an education in the central part of North Carolina," recently stated Paul A. Reid, WCC President and a graduate of the University of North Carolina. "We hope WCC will continue to be of great help in meeting the higher educational needs of thousands of our mountain boys and girls."

It is safe to say that the college at Cullowhee will do just that. By keeping the cost of education as low as possible; by attracting and holding a high calibre faculty in all fields; by maintaining the enrollment at a figure permitting personal individual attention while allowing a varied course selection and by meeting its responsibilities as a regional college, Western Carolina College will always be WNC's leading college for many years to come.

Grand Champion in the 1953 Western North Carolina Fat Stock Show at Enka, N. C., was a Haywood County steer belonging to Jack Welch Felmet, Waynesville, Route No. 3. The Reserve Champion prize went to a steer entered by Charles Gregory, Franklin, Route No. 4. Judges at this 19th Annual Fat Stock Show praised the 114 entries as among the finest lot of calves seen anywhere this year.

YOU CAN PAY MORE...
BUT YOU CAN'T BUY BETTER!

FORD

MATTHEWS MOTOR SALES
COXE AT HILLIARD ASHEVILLE, N. C.

GIVE A GIFT

That Says "Merry Christmas" Every Day in The Year!

— GIVE SUBSCRIPTIONS TO —
The CITIZEN The TIMES

Sure to be welcomed — and *specially* welcomed by the boys and girls off at school and by *everybody* away from home. It's time NOW to give us your gift instructions!

THE ASHEVILLE CITIZEN
THE ASHEVILLE TIMES

"Dedicated to the Upbuilding of Western North Carolina"

Small Talk

or

BIG EVENTS

Your Telephone Keeps You in Touch!

SOUTHERN BELL
TELEPHONE AND TELEGRAPH COMPANY

ADVANCE BURLEY SCHEDULE
(Continued from Page 4)

M3F	47
M4F	42
M5F	37
M3R	37
M4R	32
M5R	27
T3F	43
T4F	38
T5F	31
T3FV	37
T4FV	31
T3FR	36
T4FR	31
T5FR	25
T3R	25
T4R	22
T5R	18
T3RV	23
T4RV	20
T4D	17
T5D	14
T4GF	21
T5GF	17
T4GR	16
T5GR	14
C1L	69
C2L	68
C3L	67
C4L	65
C5L	60
C1F	68
C2F	67
C3F	66
C4F	64
C5F	59
C3FV	61
C4FV	59
C3FK	55
C4FK	53
C3R	58
C4R	55
C5R	47
C3RV	50
C4RV	47
C4M	50
C5M	44
C4G	34
C5G	27
X1L	68
X2L	67
X3L	66
X4L	62
X5L	53
X1F	67
X2F	66
X3F	65
X4F	61
X5F	52
X3R	55
X4R	50
X5R	40
X4M	47
X5M	37
X4G	37
X5G	27
N1L	38
N1F	26
N1R	13
N1G	12

GROUP
B—Leaf.
T—Tips.
C—Lugs or Cutters.
X—Flyings.
N—Nondescript.

QUALITY
1—Choice.
2—Fine.
3—Good.
4—Fair.
5—Low.

COLOR
L—Buff or Straw.
F—Tan.
FR—Reddish Tan.
R—Red.
D—Dark Red.
G—Green (F) Tan Side.
(R) Red Side.

SPECIAL FACTORS
V—Greenish.
M—Mixed.
K—Variegated.
W—Unsafe Order.
U—Unsound. Damaged under 20 Percent.
For example: B3F designates leaf, good quality, tan color.

(Photo courtesy Marquette National Bank Minneapolis, Minn.)

PAUL BUNYAN

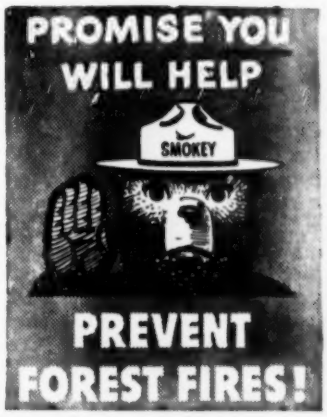
NORTHWOODS GIANT COMING SOUTH

PAUL BUNYAN, giant woodsman, and his big blue ox known as Babe are on their way here to join the teen-age school boys who volunteer with brush top to help fight forest fires.

Babe is coming along to pull disc harrows in the woods to make fire lanes.

Announcement posters giving details are being sent to local schools for posting on bulletin boards.

Bunyan and Babe are coming at the invitation of the Southern States Forestfire Commission, Inc. often heard on radio Saturday night 'shindigs'.



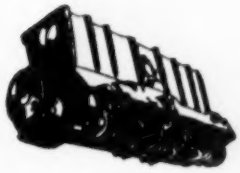
NOK - OUT - WARFARIN

For Sale At All FARMERS FEDERATION WAREHOUSES
SOUTHERN CHEMICAL COMPANY
Box 249
Hendersonville, N. C.

REA AUTO SUPPLY
Wholesale Distributors
Auto Parts and Equipment.
Complete Machine Shop for Rebuilding Motors
442-444 Depot St. — Asheville
Dial 3-3326

GET MORE THAN ANTIBIOTICS FOR YOUR...
PIGS·SOWS·HOGS
Especially prepared to help sows produce large, healthy litters and get pigs to market faster on less feed. And, at the same time, it corrects and prevents nutritional diseases. Can be easily fed in slop or dry feed.
Now Available At Your Farmers Federation Warehouses
With DR. LEGEAR'S HOG PLUS FOR PIGS, SOWS AND HOGS OF ALL AGES

TOBACCO FARMERS and TRUCK OWNERS!
SEE US FOR A COMPLETE STOCK
GENUINE CHEVROLET PARTS



FEATURING BRAND NEW CHEVROLET ENGINE
BLOCK ASSEMBLIES
FOR CHEVROLET TRUCKS
PARKLAND CHEVROLET CO.
50 Coxe Ave. Dial 2-3525 Asheville, N. C.

OBLIGATIONS IN TOBACCO

(Continued from Page 7)

the way to the buyer's plant. Therefore, the grower who follows unscrupulous practices of "nesting" tobacco, such as concealing damaged or inferior quality tobacco or foreign matter inside a pile, is identified either by the grader on the warehouse floor or by the buyer and the warehouseman after the tobacco reaches the processing plant; and the warehouseman is required to reimburse the buyer for all losses that occur due to nested tobacco. Thus, the warehouseman always knows the grower who makes a practice of misrepresenting tobacco by nesting it even if the grader and the buyer do not catch it before it is sold.

Furthermore, a person who offers nested or misrepresented tobacco for sale is incriminating himself. According to North Carolina Laws, Chapter 106, Article 40, Paragraph 461, "It shall be unlawful for any person, firm or corporation to sell or offer for sale upon any leaf tobacco warehouse floor, any pile or piles of tobacco which are nested, shingled, or overhung so as to conceal the true nature of the pile." Also, Section 10 of the Federal Tobacco Inspection Act provides that, "It shall be unlawful knowing that tobacco is to be offered for inspection under this act to pack or arrange such tobacco insuch manner as knowingly to conceal foreign matter or tobacco of inferior grade, quality or condition." Section 12 of the act makes it a misdemeanor, punishable by a fine or imprisonment, to offer such tobacco for inspection. Thus, every tobacco grower is obligated to the industry to do a good job in preparing his tobacco for market, and he should accept this responsibility by following approved practices which will also return him more money for his crop.

Warehouseman's Obligations

The warehouseman, who is the middleman between the farmer and the buyer, is responsible for performing such services and activities as will facilitate the orderly marketing of tobacco. The warehouseman furnishes all facilities for selling tobacco, which should include a well lighted warehouse, scales, baskets, trucks for moving the tobacco on the floor, personnel to assist the grower in getting his tobacco properly displayed on the sales floor, the auctioneer, and the office personnel to take care of business transactions involved in selling tobacco.

After the sale has been completed, the office personnel immediately pay the grower for his crop and later collect from the buyer. Thus, the warehouseman acts as a sales agent for the producer and a disbursing agent for the buyer. The farmer pays the warehouseman for this marketing service through fees and commissions; therefore the warehouseman is obligated to give each individual farmer the same unbiased service and to protect him against losses whenever possible. In other words, the warehouseman should not grant any customer a rebate in charges or money allowances or concessions of any kind, or show any discrimination between the sellers of tobacco in any manner.

The warehouseman should also endeavor to protect the grower against the danger of losses in the selling of tobacco prior to the opening of the auction market. He should not participate either directly or indirectly in pre-season buying, nor should he in any way encourage pre-season buying because pre-season buying usually results in a loss to the grower. In order to further protect the grower, the warehouseman should not speculate or finance the operation of any speculator buying tobacco on his floor. The only justification the warehouseman has for buying tobacco for his leaf account is for the sole purpose of protecting the price for the benefit of the grower.

It is the duty of the warehouseman to see that the baskets of tobacco are properly spaced on the sales floor so that the Government grader can move along the aisles and properly inspect each lot of tobacco.

Sams Motor Sales
Your Lincoln - Mercury Dealer
SALES & SERVICE
Best Used Cars In Town
"Pleasing You Pleases Us"
College At Valley Asheville, N. C. Telephone 3-4781

COUPON DAYS!
FOR WESTERN NORTH CAROLINA TOBACCO GROWERS!
20% DISCOUNT
ON HEADLIGHT
OVERALLS
MEN'S WORK SHOES
CHRISTMAS TOYS
AND MANY OTHER ITEMS
Get Your Coupons From The Asheville Citizen Tobacco Section and Future Editions of the Citizen and the Times
WE'LL BE Glad To Cash Your Tobacco Checks!
Efird's DEPARTMENT STORE

MR. TOBACCO FARMER!
WHY NOT?
SELL YOUR TOBACCO WITH
BERNARD-WALKER WAREHOUSES
IN ASHEVILLE, N. C.
- A Warehouse Firm Which is the Leader on the Asheville Tobacco Market.
- A Firm Which Has an Outstanding Selling Organization.
- A Firm Whose Experience, Ability and Know-How Guarantee You Utmost Satisfaction in the Sale of Your Tobacco.

WALKER WAREHOUSES
Successors to
BERNARD-WALKER WAREHOUSES
NUMBERS 1-2-3
James E. Walker, Jr., Mgr.
Sixteen Years Doing Business On The Asheville Market

The Asheville Burley Market's 1952 season was opened by Tobacco Queen Adrienne Weedon of Rutherfordton, shown above with the first tobacco sold in Asheville. This year a tobacco show and jubilee celebration on November 27th and 28th opened the Asheville Market's 24th season. (Citizen-Times Photo)

The warehouseman is responsible to the buyer, as well as to the grower, for honest weights. All tobacco offered for sale on a warehouse floor should be accurately weighed to the nearest even pound at the time it is unloaded and placed on display on the auction floor, and each basket and truck used in weighing tobacco must be uniform in weight with a maximum tolerance of one pound. In order to further protect the buyer against short weights, no leaves or bundles of tobacco should be picked up or removed from the immediate area where the tobacco was sold at auction until the purchaser has removed the baskets of tobacco from the area.

Government Grader's Role

The Government grader makes up the third party that is involved in marketing tobacco through the auction system. The grader is responsible for properly classifying each lot of tobacco on the auction floor into a U. S. Standard grade prior to the sale. The U. S. Standard grade is based on the elements of quality found in each individual lot; therefore the market price or percentage going under loan does not affect the grade.

The grader's job is often made more complicated because of the way many crops of tobacco are stripped and sorted on the farm without proper care being given to uniformity. Thus, the standard grade placed on many lots of tobacco may be somewhat questionable. Whenever a grower is dissatisfied with the grade placed on his tobacco, he always has the right to ask the grader to reexamine his tobacco. The grader is ogligated to take the time to explain why he put a certain grade on the tobacco in question or to make corrections in the grade if there should be an error. If the grower is still dissatisfied, he has the right to call the head inspector on the market to review his tobacco. All graders are obligated to cooperate with the grower, the warehouseman, and the buying interest in every respect so far as their instructions will permit.

The Buyer's Obligations

The buyer is responsible for completing the marketing cycle as he determines the price for each lot of tobacco offered for sale through competitive buying. When

(Continued on Page 22)

Tobacco Growers!

A WARM WELCOME AND HIGH PRICES FOR BURLEY AWAIT YOU IN ASHEVILLE.

Remember It's

SALLEY'S

For Prescriptions

85 PATTON AVE. ASHEVILLE, N. C.

SHIPP'S CERTIFIED

BLACK ROOT—ROT RESISTANT WHITE BURLEY

BURLEY TOBACCO SEED

KY. 16 Very Popular

KY. 26 High Quality

SHIPP'S

Dependable Tobacco Seed

KY. 41-A Good in places

KY. 35 Wilt resistant

KY. 57 Mosaic Resistant

Burley Two, KY. 58, Burley, One

All experiment station varieties produced in the heart of the burley district by a firm with over 30 years experience in growing quality burley tobacco seed.

Germinations—90% and better. Purity 99%.

$1.50 per ounce ½ ounce 75c

For Sale By

SHIPP TOBACCO SEED CO.

and

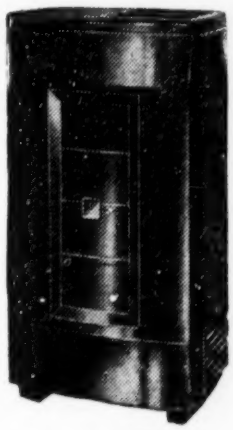
Farmers Federation Stores

Since 1922 agents throughout the Burley belt.

TOBACCO FARMERS . . .

Bring Your Checks To Sterchi's Where We'll Gladly Cash Them!

Be Sure To Look Over The



DUO-THERM FUEL OIL HEATER

$1 to $5

DELIVERS YOUR CHOICE OF HEATERS

"There's A Duo-Therm Model To Heat Your Size Home"

IT COSTS LESS AT—

Sterchi's

THE SOUTH'S LARGEST HOME FURNISHERS

HENDERSONVILLE 449 N. Main St.

ASHEVILLE 52-56 Biltmore Ave.

For Your Baby Calves

GET

AMERICA'S FASTEST GROWING MILK REPLACEMENT

HIGHLAND'S
HI-NUTRA
LOOKS LIKE MILK
FEEDS LIKE MILK
HALF THE COST OF MILK FEEDING

YOU

CAN RAISE BETTER CALVES FASTER with

HIGHLAND'S
HI-NUTRA
Looks Like Milk • Feeds Like Milk

PROTEIN..... 25%
FAT.....4.0%
FIBER.....2.0%
Vit. A—10,000 USP units per lb.
Vit. D₃—4,000 ıC units per lb.
TERRAMYCIN—20 Mg per lb.

Guaranteed to Satisfy OR MONEY BACK!

25 POUND METAL PAIL COSTS ONLY $5.35

Available at all Farmers Federation Warehouses

WOMAN'S PAGE

(Continued from Page 14)

Have You Tried This?

Here are some Christmas suggestions:

Ham Slice

1 slice of ham—1 inch thick or thicker
1 tablespoon brown sugar
1 teaspoon mustard
1 cup water
1 cup vinegar

Mix the vinegar and water together and heat to boiling. Mix the brown sugar and mustard together and spread over ham. Place ham in an open pan and pour water-vinegar mixture around it. Put in a slow oven (325°) and bake 1 hour; when the ham is tender, the juice will become a delicious dripping gravy.

Red Crest Tomato Aspic

1 Package of strawberry gelatin
2 cups cooked or canned tomatoes—heated
2 teaspoons prepared horseradish
1½ teaspoon scraped onion
1½ teaspoon salt
dash of cayenne

Dissolve the gelatin in hot tomatoes. Add horseradish, onion, salt and cayenne. Force through a sieve. Turn into individual molds.

This makes a colorful salad for Christmas holidays.

Kentucky Pound Cake

This recipe will produce a cake that will not fall. This gives the cake its waxy texture.

1 pound butter
2 2/3 cups sugar (More than a pound but it makes a good cake)
3½ cups sifted flour (This is less than a pound)
8 medium sized eggs
8 tablespoons coffee cream
1 teaspoon vanilla

Separate eggs. Whip the egg whites and 6 level tablespoons of sugar while beating. Place this mixture in the refrigerator until the rest of the cake is mixed.

Cream butter, gradually add the rest of sugar and whip until light. Add egg yolks about 2 at a time beating well after each addition. Add flour and cream alternately. Beat well. Pour into a lightly greased tube pan. Bake at 350° for first 15 minutes and then reduce heat to 300° and bake for 65 minutes.

CASED TOBACCO

(Continued from Page 12)

you should consult the grader.

Also, the marketing service has available on each market a sales report of previous sales conducted throughout the entire burley tobacco belt which will enable you to determine whether or not you receive the auction average for a particular grade.

The sales supervisors and warehousemen are in a position to serve you, so feel free to call on them any time you have questions or have a problem. They will be more than glad to help you.

As advertised in **LIFE**

POWER THAT WORKS instead of You!

the NEW Simplicity 2½ h.p. MODEL F $199.50 attachments extra

with lever gear shift — 6 forward speeds and reverse!

AMERICA'S **No. 1** LINE OF GARDEN TRACTORS AND IMPLEMENTS

Husky 5 H.P. MODEL V — indispensable power for the modern farmer.

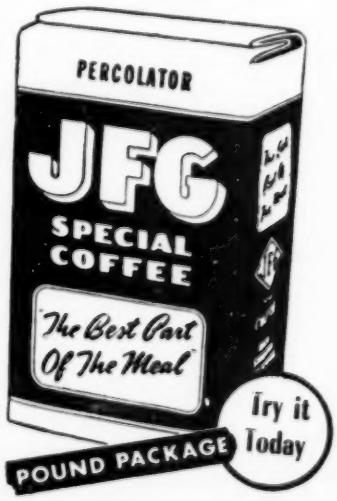
Time-Proved 2 H.P. MODEL L-1 — plenty of power for tough jobs.

Here's the Biggest Garden Tractor Value in America Today! It's Simplicity's new 2½ H.P. Model F, with selective gear transmission, 6 forward speeds *plus* reverse — and priced on a par with other tractors of similar power *without* gear transmission! See the new Simplicity Model F — for power that works instead of you . . . for power that saves you time and labor 52 weeks a year!

- Simple lever gear shift and clutch control at tractor handles!
- Carburized alloy steel gears—guaranteed for the life of the tractor!
- Selective gear transmission!
- Powerful 2½ H.P. Briggs & Stratton engine!
- Handles over 30 different yard, garden and farm jobs!
- Patented Quick-Hitch permits implement changes in less than a minute, without tools!

Advertised in full color in the November 2nd issue of **LIFE**

Available At All FARMERS FEDERATION WAREHOUSES



SCS DISTRICT NEWS

(Continued from Page 11)

uable soil but also gives them increased yields.

Yancey farmers planning to follow this system of farming are: Grover Robinson, Newdale; Bruce Bailey, Jack Creek; Theron Edwards, Higgins; and Seth Peterson, Day Book.

Mitchell County
by B. F. Patterson

A group of farmers at Little Switzerland, N. C., are cooperating with the Mitchell County Soil Conservation District as individuals and as a group to make those land use adjustments and apply those conservation practices that will facilitate higher and continued productivity of their land.

From the head of the watershed draining into Long Branch where L. R. Nydegger is planning to set several thousand white pines on that land too steep and stony to maintain good grass and clover, to the lower end where Vera McKinney plans to drain some level land too wet for crops, a more prosperous and permanent agriculture is being built around proper land use.

Contour strip cropping will play an important part in the conservation plans of cabbage growers S. D. McKinney, Quince Collis, and Rex Waycaster. Strip cropping involves having at least one close growing strip of grass and clover below each cultivated strip to absorb, and filter the soil from the water that escapes from the plowed strip.

A good conservation practice and an important step to better land use and more livestock will be pasture seeding and pasture improvement. Rex Waycaster, Lewis Young, Col Ray Hill, and Dr. J. S. Howell plan to seed several acres to improved pasture. Howell and Waycaster plan to seed those long steep slopes by the "strip method." The strip method consists of preparing and seeding in alternate strips to prevent washing.

Better hay crops will be encouraged by proper fertilization and correct management. Alfalfa will seed on some of the farms, and already Dr. Howell and S. D. Waycaster have some of the "king of the hay crops" already established.

Buncombe County
by C. R. Patton

Robert S. Leonard of Black Mountain says that his irrigation system has paid for itself this year. He installed a sprinkler irrigation system last spring which was designed by the Soil Conservation Service to fit the needs of his land and his crops. Leonard irrigated orchard grass and ladino clover pastures and one acre of land planted in commercial pepper. From this one irrigated acre he harvested 500 bushels of pepper for the market!

His pastures not only produced more grazing because of irrigation last summer, but he says he will have much better winter grazing because the grass was not overgrazed in the summer.

J. A. Bradshaw is already catching bluegills from his new pond built last spring. Mr. Bradshaw, who lives near Enka, has the pond stocked with large mouth bass and bluegills. He says he is catching bluegills seven inches long, which is a very nice pan size. He used a fly rod baited with grasshoppers out of the nearby pasture.

A. W. Nesbitt seeded sixteen acres of land to grass and alfalfa this fall. On two acres he used a mixture of alfalfa and Oklahoma Brome grass as an experimental planting. The Brome grass is new to this area but is said to be similar in characteristics to Orchard and Fescue grass. The Brome grass seed was supplied by the Buncombe County Soil Conservation District.

Construction was completed recently on Earl Morgan's pond near Arden. The pond will be used as a source of water for irrigating pastures next summer. The pond will be stocked with bass and bluegills supplied through the Soil Conservation District.

Alex Crowell has made application for multiflora rose plants to set out a living fence on his farm near Enka. The fence will be 2400 feet long, located at the base of a hill where a permanent fence is needed. By the time the present old fence would need to be replaced, the rose fence will be strong enough to hold cattle.

Multiflora rose not only serves as a fence, but is a very valuable plant for wildlife food and cover. The plants are produced in nurseries of the North Carolina Wildlife Resources Commission in their program of wildlife habitat improvement.

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Patton Avenue at Pritchard Park

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OBLIGATIONS IN TOBACCO

(Continued from Page 19)

the individual grower brings his tobacco to market, he is but one of thousands of producers; and like the producers of most farm products, he is unable by his own action to affect the price. He is selling a semi-perishable product which cannot be withheld from the market and stored for any lengthy period in order to wait for higher prices. Even if it could be stored, many growers would be anxious to sell as soon as possible because of the need for the money. Therefore, the buyer is obligated to the farmer who is depending on him to pay a fair price, without discrimination, for each lot of tobacco offered for sale. When a buyer places the final and highest bid on a pile of tobacco, the law does not permit him to reject the purchase unless such rejection is made by the buyer upon evidence that such tobacco is nested, packed falsely, shingled, in unsafe keeping order, or damaged. Thus, the final bid placed on a lot of tobacco that has been properly sorted and handled for market is a binding bid to the buyer. However, the grower can always accept or reject any bid placed on his tobacco if he is not satisfied with the price offered.

The auction system has three outstanding advantages to the grower. First, he can sell his entire crop at once regardless of size or quality. Second, he receives immediate cash for his tobacco; and third, he is relieved of any responsibility for locating buyers or for negotiating the sale. The system is also an advantage to the buyer since he can personally inspect each basket of tobacco and purchase the quantities and qualities desired. Also, the large amount of tobacco concentrated on the warehouse floors makes it easy for the buyer to purchase large volumes of tobacco of the same qualities.

From the standpoint of economy, the system seems to operate with reasonable efficiency. However, the efficiency with which the system operates can be improved through a closer working relationship between the farmer, the warehouseman, the Government grader, and the buyer in performing their obligations to each other.

GARDEN NOTES

(Continued from Page 10)

month our thoughts will be turning to Christmas, the great climax of the year. As gardeners, we are especially interested in "growing gifts" and **natural** Christmas greens. More and more, we are urging gardeners to grow their

(Continued on Page 24)

CONGRATULATIONS—BURLEY GROWERS OF WESTERN NORTH CAROLINA!

WE APPRECIATE THE OPPORTUNITY TO REDRY THE BURLEY TOBACCO PURCHASED BY THE FARMERS FEDERATION AS AGENT FOR THE COMMODITY CORPORATION OF THE ASHEVILLE, BOONE AND WEST JEFFERSON MARKETS.

For Full Value On Your Crop

1. **Strip, Class And Grade Your Tobacco Carefully.**
2. **Be Sure Your Tobacco Is Fully Cured And Dry Before Marketing.**

THE AUSTIN COMPANY-INCORPORATED

GREENEVILLE . . . TENNESSEE

DRIVER'S LICENSE CAN BE REVOKED UNDER NEW MOTOR VEHICLE SAFETY RESPONSIBILITY LAW

The State of North Carolina is striking hard against motor vehicle operators who get involved in accidents causing death, injury or over $100 property damage and fail to make proper settlement for resulting damages.

Under the new Motor Vehicle Safety Responsibility Law, effective January 1, 1954, every operator of an automobile or truck involved in an accident that results in death or injury to a person, or total property damage to an apparent extent of $100 or more, must immediately, by the fastest means of communication, report the accident to the local police department if it occurs in a municipality, or to the nearest station of the state highway patrol or the sheriff or other qualified rural police of the county if it occurs outside of a municipality.

Official Form Necessary

Within 24 hours after the accident, the operator of every motor vehicle involved must file a complete written report with the North Carolina Department of Motor Vehicles on an official form which may be obtained from the State Highway Patrol, Department of Motor Vehicles, any police department or any sheriff's office. From this report the Motor Vehicles Commissioner will determine whether or not the party involved comes under the security requirements of the new law.

Requirements to Know

Remember these requirements: You must report an accident involving death, injury or property damage totaling $100.00 or more regardless of who is at fault.

If there is any question about the amount of property damage, be on the safe side and send in a report. Since it is necessary to use the required form, you should keep several copies in your car.

License Can Be Revoked

Within 60 days after receiving your report, the Commissioner of Motor Vehicles must suspend your driver's license unless he receives satisfactory evidence on one of the following:

1. You have been released from liability.

2. You have been judged in a court not to be liable.

3. You have made a duly acknowledged written agreement providing for the satisfactory payment of all claims up to $11,000 resulting from the accident.

4. You have deposited with the Department of Motor Vehicles sufficient security to cover damage claims for which you might be held liable, as determined by the Commissioner, up to $11,000.

Suspension of your driver's license is automatic until one of these conditions is filled. If another person was operating your car when the accident occurred, both the driver and you as the owner will lose your licenses unless the provisions of this new law are satisfactorily met.

How to Avoid License Suspension

Regardless of your insurance coverage, you must report an accident as explained above. If any of the following conditions are met, the security requirements of the new law do not apply:

1. If the owner had in effect at the time of the accident, an automobile liability insurance policy covering the car involved.

2. If the operator, regardless of whether he was the owner or not, had in effect at the time of the accident, an automobile liability insurance policy or bond pertaining to his operation of cars not owned by him.

3. If the operator or owner is judged by the Motor Vehicles Commissioner to have liability covered by any other form of liability insurance or bond.

Must Be Insured With North Carolina Company

Resident operators and owners must carry their insurance with a company licensed to do business in North Carolina. The following coverage is the minimum amount necessary to be exempt from the security provisions of the new law: $1000 for property damage, $5000 for death or injury of one person and $10,000 for all deaths or personal injuries.

For further information and a complete explanation of the new law and its effect on you, it is suggested you consult your local insurance agent or a reputable local agency.

AT LONG LAST . . .

. . . You can buy AUTOMOBILE LIABILITY INSURANCE from an old established agency with more than a quarter of a century of experience . . .

FOR AS LOW AS $22.00 A YEAR!

Schley & Williamson

OFFERS FARMERS THIS KIND OF INSURANCE AT UNUSUALLY LOW RATES BECAUSE

YOU ARE PREFERRED RISKS!

Come in today and let us explain this plan to you. We'll also be glad to tell you about the new Motor Vehicle Safety Responsibility Law which goes into effect January 1, 1954.

Unless you have Automobile Liability Insurance or can pay the damage resulting from an accident,

YOUR LICENSE WILL BE REVOKED!

LET'S GET TOGETHER AND TALK THIS OVER. WE ARE ALWAYS AT YOUR SERVICE

FOR MANY YEARS WE HAVE SERVED WNC FARMERS WITH SOUND ADVICE AND RELIABLE INSURANCE. MAY WE HELP YOU?

Schley & Williamson

INCORPORATED

GENERAL INSURANCE

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Asheville **North Carolina**

Great American Indemnity Company New York

DAIRYMAN OF THE MONTH

Jack Young and his boy, Randy, with some of the herd

Newdale, North Carolina, is the home of December's Dairyman of the Month, Jack J. Young, a newcomer to the dairy business who has just begun to build up his herd.

A Hereford beef cattle man for 10 years with a herd presently numbering 40, Jack decided to give dairying a try and recently bought eight Guernsey cows which are being fed on Farmers Federation mixed feed. He has ideal facilities for making a start including 200 acres of pasture in alfalfa, ladino clover, and orchard grass; a five-year-old hay barn with a lifter and dryer; and a nearby market for his milk with the Robinson Dairy located just a stone's throw away from his land. He is using a De Laval milking machine which he reports is giving excellent service.

Raised in Spruce Pine, Jack played football and baseball in high school and served in the Navy for five years during World War II on a cruiser in the Pacific.

He and his wife, Opal, have a five-year-old boy Randy. He built his own home in 1947—an indication that the dairy industry has enlisted another resourceful member in its ranks.

The best of luck to Jack Young! We look for him to become one of Yancey County's top dairymen in the next few years!

GARDEN NOTES

(Continued from Page 22)

own evergreens, pruning them for use at the Christmas season. If we do have to gather them from nearby fields or woods, or buy them from dealers, observe the rules of conservation, and refrain from using the scarcer materials.

For Christmas ideas and suggestions attend the Christmas Exhibit, December 11th, at the George Vanderbilt, and the Merry Christmas Greens Market, December 17th, at Central Methodist Church.

And now may your Christmas be the merriest ever and happiness be yours throughout the New Year!

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Our Herd Sire

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NEW SAFE WAY

PREVENT AFTER-CALVING WOMB INFECTIONS!

and help retained afterbirth to be discharged with Dr.LeGear's Cow Clean...

Cleaning cows after-calving this new, easy way reduces womb infections and helps afterbirth to be discharged in a normal manner. Throw-away, germ-free dispenser protects you and your cows from infection. Ask your Dr.LeGear dealer for this helpful new product.

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Look For This Display

AVAILABLE AT ALL FEDERATION WAREHOUSES

GET IT HERE!

NEW SEMI-SOLID

"E" EMULSION

In New SELF-FEEDING BLOCK

Get new self-feeding blocks of Semi-Solid "E" Emulsion from us today. Miracle ingredient, Hidrolex, in new easy-to-feed form makes pullets lay up to 15% more eggs than others on the same mash; produces eggs on less total feed per dozen.

Get a supply today. Just cut off the box tops and let birds help themselves. No overeating—no undereating.

GET YOUR SUPPLY NOW FROM

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YOURS for SEEDS..

WOOD'S SEED CATALOG

For farm or garden—you'll find WOOD'S Fall Seed Catalog contains everything you need. Full description of our new superior varieties plus all our improved old favorites. This big, colorful book, from the South's largest Seed House, is yours FREE for the asking.

See your dealer or write to

WOOD'S TESTED SEEDS **T.W. WOOD & SONS**

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THE JOB OF FARMING

Dorris D. Brown
Farm Management Specialist

Every farmer in Western North Carolina is a manager. He manages and controls the business he operates. The manager of the farm is that member of the farm family that makes decisions about what to do, when and where it should be done and how to do the job of farming. He is also concerned with the buying and selling of commodities, the financing of the farm business and the integration of all parts of the farm business with the community, the market and other outside features. Truly, the farm manager of any farm is an important business man.

What to Produce

One of the first jobs of the farm manager is to decide what to produce. Western North Carolina farmers decide whether to produce beef or milk, hatching eggs or broilers, tobacco, fruits or vegetables or the other crops and livestock products that are adapted to the area. In making this decision the farmer first considers the kind and quality of the land he farms and decides if it will produce the commodity involved. He looks to see if market facilities and demand are available.

Having decided what to produce, his next problem is to determine how much to produce. Again the farm manager considers the quantity and quality of land and labor available to him and the marketing facilities and demand. The quantity produced must fit within the limitations of each of these major items controlled in part or wholly by the farm manager.

How to go about producing the beef or milk or poultry products he has decided that best fit his farm and other resources is the next job of the farm manager. Here he decides on the amount of fertilizer, seed, labor, and capital he will combine to get the desired production. He will select the variety that is best adapted to conditions. He will select the particular animals that do the most efficient job of production of beef, milk, eggs, wool or pork.

A Buyer and Seller

The farmer is both a buyer and seller. He buys those things needed for production, such as seed, fertilizer, feed and on many farms, labor. The farm manager sells those things produced on the farm. Or he may use a cooperative marketing organization to do his buying and selling for him.

A successful farm manager controls capital. He may not own the capital, as he might rent his farm and hire his machinery. Nevertheless, he controls this capital. The skillful farm manager will balance the quantity of capital he controls with his own ability and capacity. Some farmers overextend their use of capital to the point that they are financially embarrassed. Other farmers, and in fact many more farmers, do not use a sufficient amount of capital to match their own ability to control and operate a farm.

A $1000 Income Increase?

How can a Western North Carolina farm family add $1000.00 to the net income from the farm business? The need for additional farm income is illustrated from data obtained in the 1950 farm census. This census shows that seven of the twenty-three counties had lower cash farm receipts in 1949 than in 1944. It is likely that cash farm receipts in some of these counties in 1954 will be lower than it was in 1944.

Wilkes county was the only county where cash receipts from the sale of farm products averaged more than $1000 per farm. In Burke, Cherokee, Graham, Jackson, McDowell, Macon, Mitchell,

(Continued on Page 26)

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Tobacco Growers!
CASH YOUR CHECK AT PEARLMAN'S
And Receive
FREE
10% OF THE AMOUNT OF YOUR CHECK IN GIFT CERTIFICATES GOOD ON YOUR PURCHASE FROM US OF
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TOBACCO GROWERS!
SELL YOUR TOBACCO WITH
PLANTERS TOBACCO WAREHOUSES
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"THE FRIENDLY WAREHOUSES"
OVER THIRTY YEARS' EXPERIENCE IN BUYING AND SELLING TOBACCO
FRED D. COCKFIELD JAMES W. STEWART
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FIELD REPRESENTATIVES
Haywood County
R. L. (Bob) James
Rowe Ledford
Madison County
Mallie Brown Grady Duckett
Arthur Edmonds Ralph Baker
Orville Gosnell
Buncombe County
Glenn Burrell
Yancey County
Alvin Hensley

JOB OF FARMING

(Continued from Page 25)

Swain, Transylvania and Yancey counties, cash receipts are less than $500.00 per farm each year. Cash farm receipts are lowest in Swain county where they average about $200 per farm.

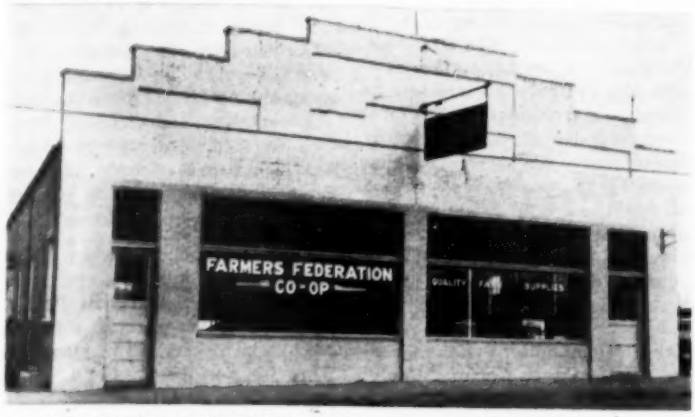
Farm families with cash receipts of less than $1000 cannot possibly have the level of living we would all like to see them have, unless one or more members of the family work off the farm. Many of these farms, if reorganized and operated at full capacity by the present owners, could easily add $1000 net profit to the farm business.

For example, the net profits from a 25-30 beef cow herd would average about $1000 each year. This herd of cattle would require from 50 to 60 acres of improved pasture and meadow. The farm manager would need to operate the herd in such a way as to have 22 to 27 calves, weighing 450 lbs. or more, ready for market by October 1 each year. To add $1000 net income to the farm business the beef cattle would take between $4000 and $5000 additional capital.

Farmers that do not have this much capital could expect about the same amount of net income with 45 ewes and 10 acres of improved permanent pasture and 5 to 8 acres of winter pasture and an investment of about $1500. Similar results can be expected from a flock of 400 to 500 laying hens producing commercial eggs or hatching eggs under good management conditions. Land requirements for a poultry flock of this size are small unless the farm owner is producing the feed. Capital requirements for the building would run about $800. Money needed to get the birds ready for laying would be about the same. If the farmer was to grow all of his feed, it would require about 16 acres of land for the production of grain, pasture, corn, wheat and oats required by the flock.

In Western North Carolina there are many farm families doing an excellent job of management. They decide what to produce, how much to produce, how to produce it, to balance with the resources of land, labor and capital that they control. They do an excellent job of buying, selling, and using an adequate amount of financing. They are integrating their farm business with the marketing facilities and the other facilities in the community and area. Lower prices and higher costs might cause them to worry considerably about the anticipated profits. However, with good management and higher production efficiency, these farmers will come through in good shape.

NEW GRANITE FALLS WAREHOUSE



Now serving Caldwell County farmers is the Federation's new Granite Falls warehouse formally opened on December 12th with a day-long program of Prizes, Dancing and Music by the Federation String Band. Hunter Crump, former Lenoir Warehouse Manager, will take over the reins at Granite Falls.

Burley Growers Welcomed

(Continued from Page 5)

sible. And remember—when you sell in Asheville—and when you buy in Asheville—it helps all of us in our efforts to make Western North Carolina a better place to live.

Congratulations on a fine crop, growers! Come back to see us early and often.

M. C. PETERSON,
Tobacco Committee,
Asheville Merchants Association

Now that we are assured of a second set of buyers for our Asheville Burley Tobacco market, it would pay every Western North Carolina tobacco grower to get his burley crop to market as early as possible so he can share in the high prices that are bound to come. For 24 years our market has paid the highest prices of any market; and our warehouses have been enlarged, improved and staffed with men who want you to get the best price possible.

Peterson

Let's go, tobacco growers! Here is our opportunity to make Western North Carolina an even more famous burley belt than it now is.

many users report
fuel SAVINGS of 50-75%
with
ASHLEY
24 HOUR THERMOSTATIC
WOOD HEATERS

7 Models
7 Prices

Should build but one fire a season, refuel on average every twelve hours, remove ashes three times monthly. Ashleys are popular in our coldest states — many heating entire homes, schools, stores. Hardwood recommended, all types wood successfully used.

Pearlman's

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FOR UNUSUAL CHRISTMAS
GIFTS THIS YEAR . . .
VISIT
THE GARDEN SHOP

BIRDS—
Parakeets
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All kinds of Parakeet
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Flower Pots
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PLANTS

FARMERS FEDERATION GARDEN SHOP
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Farmers! Why Not Use The Best?
B. F. GOODRICH TIRES & RECAPS
SAFE
DEPENDABLE
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ALL SIZES OF TRUCK AND CAR
TIRES RECAPPED WITH B. F. GOODRICH RUBBER
GUARANTEED ONE DAY SERVICE
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The Country Church With The Lord's Acre Plan

By REV. DUMONT CLARKE

Conclusion of Trip in West

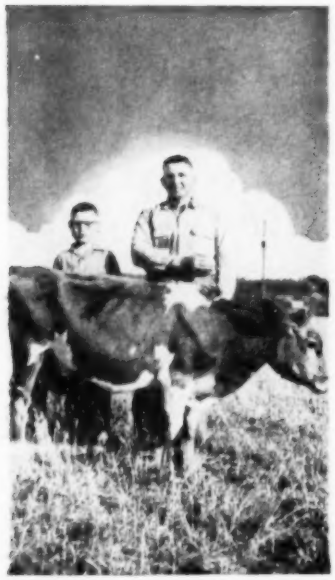
The director of the religious department of Farmers Federation returned to North Carolina on November 2, after a 3,700-mile field trip in Kentucky, Missouri, Minnesota, Wisconsin and Illinois.

There were many gratifying experiences on the trip, indicative of an ever-growing interest in the use of the Lord's Acre plan. Almost at the start of the trip, upon entering southern Illinois, a pastor said, "If you had only come two hours earlier today, you would have seen me place a check for $1,042 in the hands of the treasurer of one of my churches. It was the return from our group popcorn project."

The News of last month told of radio broadcasts from Springfield, Missouri, reaching into adjoining states. Soon afterward, two recordings for early broadcast were made at the radio station at Columbia, Missouri, a great farming center and a seat of the University of Missouri.

Many addresses were given at rural churches in Missouri from points on the far South to the border of Minnesota.

At the National Convocation of the Church in Town and Country at St. Paul, at which 691 rural church leaders were in attendance, a Lord's Acre exhibit was visited by a large proportion of those present and much literature was purchased.



James G. Bailey's calf brought $130 to the Lord's Acre total of $1,393.08, Mt. Harmony Methodist Church, Burke County.

On the return journey, a memorable experience was a meeting for fellowship and prayer with a church group at the concrete marker of the center of population of the United States by the census of 1950. Close to this marker a Lord's Acre project of 40 acres of wheat, gaining a total of $1500, had been carried out during the past summer.

Community Project Helped And Fellowship Deepened

We have continued our use of the Lord's Acre plan for special purposes at Melvin Hill Church of the Brethren. This year two bales of cotton were raised on three acres of ground and brought us in the neighborhood of $320. This money will be used on our project of building a Community House.

The cooperation on the work in the Lord's Acre project was above the normal. All were inspired by the fellowship together in the field. It not only helped us financially but spiritually also, as it taught us how to work together and have more love and respect for each other. I feel that if all people would work together for a while that we would all appreciate each other more. The Lord's Acre is a great help, materially, physically, and spiritually.

—Rev. E. D. Dietz

Pictorial Charts Prepared To Foster Scripture-Prayer

Early in November, charts based on the Biblical teaching, "As he thinketh in his heart, so is he," depicting the fundamental law that the kind of thoughts a person thinks inescapably issue in corresponding conduct, were distributed for use in the home rooms of the schools of Buncombe County. These charts were issued jointly by the Citizens' Committee for Better Schools in Buncombe County and by the religious department of Farmers Federation.

The special purpose of the charts, both in schools and in churches, is to nurture the use of memorized Scripture for growth in Christian living.

Note

The Scripture-Prayer devotional folder for 1954, containing carefully-chosen, diversified verses for unison use in churches, is now ready. These folders will be distributed to churches in Western North Carolina which decide to follow this plan for using Scripture as a medium of prayer.

Scripture-Prayer Verse for December

"This is the victory that overcometh the world, even our faith." I John 5:4b.

A CHRISTMAS MESSAGE ON WORLD BROTHERHOOD

A former secretary-general of the United Nations, Trygve Lie, recently made the following statement, "The vast majority of the people of the world live in poverty and misery and they know it. And they don't like it." He also declared that communism will never be defeated until such poverty and such misery are eliminated.

Mr. Clarke

These are appalling statements. To Christian people, they constitute a stern summons to increased missionary effort that is both physically and spiritually life-giving.

In the past two decades, largely through the United Nations, great strides have been made in sending technological assistance to under-developed countries of the world. This assistance is of great value in helping backward peoples to a greater degree of economic welfare.

However, it is the definitely Christian purpose motivating such projects that is of supreme importance. The churches are also giving such technological aid through trained agricultural experts in many parts of the world. The World Service programs of the Quakers or Friends, and CROP, are outstanding examples of Christian economic aid; as also is the interdenominational agricultural institute at Alahabad, India, a great demonstration and training center for all of India.

Also, apart from strictly technological and relief enterprises, educational and evangelistic forms of missionary work are more and more being directed to the control of national or the native churches, with guidance rather than direct administration from the missionaries. So, capable national Christian leaders are increasingly being raised up.

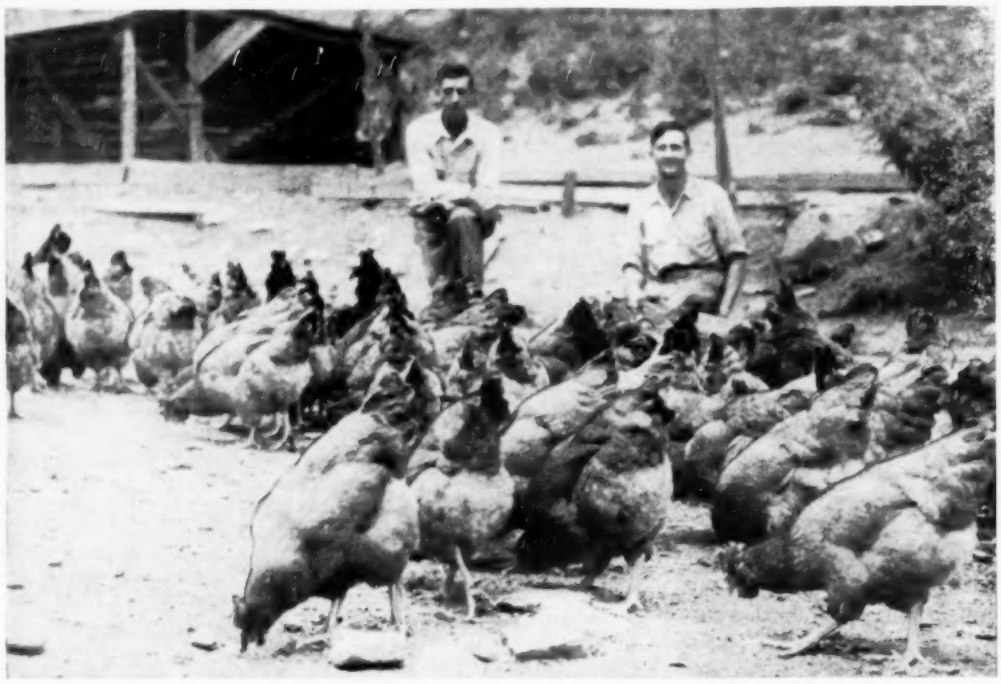
Though the world has never been in a condition of such acute discontent, and though communism remains both a threat and a challenge, there is heartening assurance of growth of world Christian brotherhood as churches give themselves zealously to the several life-giving phases of the missionary enterprise.

An old Advent hymn directs our Christmas prayer:

O come, Thou Wisdom from on high,
And order all things, far and nigh;
To us the path of knowledge show,
And cause us in her ways to go.

O come, Desire of nations, bind
All peoples in one heart and mind;
Bid envy, strife and quarrels cease;
Fill the whole world with heaven's peace.

Group who picked cotton on the project of Melvin Hill Church of the Brethren, Polk County, Rev. E. D. Dietz, pastor. Please see article above.



"We've used Farmers Federation Co-op feed for some time and have had better success from it than any other feed," state R. O. Watson and Jasper Gordon, brothers-in-law of East La Porte, North Carolina, who are now raising a flock of laying hens. They originally bought 575 pullets and 56 cockerels for $124.00, paid $766.00 for feed and $16.00 for vaccination costs and now have a flock of 609 healthy birds for which the total cost was only $906.00, and the birds are now laying.

Like many other users, they believe Co-op feed to be one of the best for quality and economy.

"Made With The Highest Quality Ingredients"

Starter	Layer
Grower	Breeder
Broiler	Goat
Horse & Mule	Calf Starter
Sow & Pig	Rabbit Pellets

Cattle Fitting Feed

Pig & Hog Finisher

16% Dairy Feed

20% Dairy Feed

24% Dairy Feed

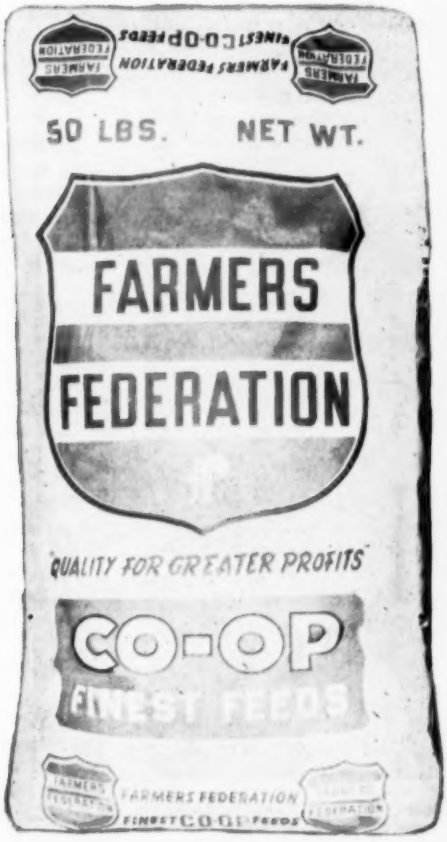
"BETTER SUCCESS FROM CO-OP FEED"

APPROVED N.C. STATE FORMULAS

MANUFACTURED FOR FARMERS FEDERATION

—— BY ——

TENNESSEE VALLEY CO-OPERATIVES, INC.

DECATUR - - - - ALABAMA

A COMPLETE LINE OF CO-OP FEEDS AT ALL FARMERS FEDERATION WAREHOUSES